



www.farmcityday.com

September 8 & 9, 2017– Bears Grass Dairy, Augusta

Owned by Donald, Tammy, Gary Schroeder and Donald Honadel

Dear Chippewa Valley Area Business:

We have started planning for the 10th annual Chippewa Valley Farm-City Day, to be held on **Friday and Saturday, September 8 & 9, 2017 at Bears Grass Dairy**, S8495 County Rd V, Augusta, WI 54722.

Farm-City Day is an educational, interactive event on a working farm. This event is aimed to educate our community on where and how our food is produced, showing how agriculture has evolved and progressed over the last 50 years. On Friday, September 8th, over 700 students from local elementary schools will participate in a full day of activities at the farm, including tours of milking cows, growing crops, dairy nutrition, conservation practices as well as other agriculture topics. This experience is geared towards third and fourth graders since they study Wisconsin agriculture in the classroom. By visiting a real farm, we hope the children will get a better idea of what farm life is really like and learn to appreciate the many facets of Wisconsin agriculture.

On Saturday, September 9th, the event is open to the general public and will feature guided wagon tours by Chippewa Valley Technical College Agri-Science students, commercial and agricultural educational displays, children's activities and many other special attractions.

Each year the all-volunteer planning committee continues to rotate the event between Eau Claire, Chippewa and Dunn County in order to represent a variety of local farming operations. Our previous events have been held on:

- Cash grain farm (Schafferland Farms);
- Creamery plant and organic dairy farm (Castle Rock Organic Farms);
- Diversified farm (Govin's Meats and Berries); and
- Dairy farm (D&D Hawkins, Sandy Acres Dairy, Five Star Dairy, GJ Jerseys, Arrowhead Farms, Alfalawn Farm).

Feel free to visit our website (www.farmcityday.com) or Facebook page (Chippewa Valley Farm-City Day) to review previous events and learn more about Farm-City Day.

To help support this two-day event, we are asking for your assistance. If you are interested in making a contribution, **please complete and return the attached sheet**. If you have any questions, feel free to contact FCD Treasurer Kailey Raese at 715-231-7981 or email ksraese@bremer.com or feel free to contact FCD Chair Katie Wantoch 715-232-1636 or email: katie.wantoch@ces.uwex.edu.

If you or others in your company would be interested in volunteering at this year's two-day event, please contact Jerry Clark, jerome.clark@ces.uwex.edu. Volunteers are asked to fill a two-hour shift, if possible, with shifts scheduled from 7am – 9am, 9am – 11am, 11am – 1pm, and 1pm – 3p. All the appropriate materials and equipment will be provided by event staff, so bring your smile and eagerness to help and we will do the rest!

Sincerely,

Kailey Raese and Katie L. Wantoch
Treasurer and Chair
Chippewa Valley Farm-City Day Committee



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If you are interested in supporting our annual event, please refer to the sponsorship levels below. Monetary donations will be used for promotion and event expenses. In-kind donations will be utilized during the two-day event. A committee member will contact you regarding booth setup if your business is interested in being involved during our Saturday event. Our final deadline to reserve your name company name or logo on the display signs and event fliers is **Friday, August 11, 2017.**

- Platinum: \$500+ donation – logo/name on FCD website and link to company website, choice of booth location at Saturday event, hang company banner during event (location TBD)
- Gold: \$499-250 donation – logo/name on FCD website and link to company website, booth at Saturday event (location TBD)
- Silver: \$249-100 donation – logo/name on FCD website, booth at Saturday event (location TBD)
- Bronze: \$99-0 donation – name on FCD website

CONTRIBUTION:

CONTACT NAME: _____

BUSINESS NAME: _____

ADDRESS: _____

TELEPHONE NUMBER: _____

EMAIL AND WEBSITE: _____

MONETARY DONATION - AMOUNT \$ _____

*(Please make check payable to **Chippewa Valley Farm-City Day**)*

IN-KIND DONATION – PLEASE LIST: _____

(FCD committee member will contact you regarding delivery or pick-up of donation)

Would you like to reserve booth space during our Saturday event? _____

(FCD committee member will contact you regarding booth location)

Please return this form to: Chippewa Valley Farm-City Day
Kailey Raese, Bremer Bank
605 2nd Street East
PO Box 10
Menomonie, WI 54751

THANK YOU IN ADVANCE FOR YOUR GENEROUS CONTRIBUTION AND FOR YOUR CONTINUED SUPPORT OF AGRICULTURE IN THE CHIPPEWA VALLEY!